



**Manav Sadhan Vikas Sanstha**

# Commemorating **23** *Years*



**ANNUAL  
REPORT  
2019-20**



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# FOUNDER CHAIRMAN'S MESSAGE

SURESH PRABHU  
FOUNDER  
CHAIRPERSON



## 2good 2gether

*“Coming together is a beginning. Keeping together is progress. Working together is success.”*

— Henry Ford

**T**his edition of the Manav Sadhan Vikas Sanstha (MSVS) Annual Report marks the completion of 23 years since its inception. It has been an incredible journey as we had to first identify the destination, map out the route, and then create a path (where none existed) in the required direction

while exploring new territory all through the expedition. As each year passed and we proceeded on our quest, the path extended still further and the magnitude of the task we had set for ourselves expanded as well. This sustained pace of progress over the years was made feasible and to a considerable extent, accelerated by the support provided



by like-minded people and institutions. In last year's Annual Report, I had highlighted a quote by Helen Keller: "Alone we can do so little, together we can do so much." That thought-provoking and deeply insightful message has a special significance for MSVS in light of this year's tie-ups and the stage they have set for many more going forward. It has in a way, formed the genesis of the theme for 2019-20: Collaborations and Partnerships that form winning combinations.

Let us examine the various facets and relevance of this theme, especially in this day and age, through similar noteworthy messages shared by thought leaders over the decades. Ryunosuke Satoro hit the nail on the head when he conveyed that "Individually, we are one drop. Together, we are an ocean."

The objective behind conceptualising and initiating Manav Sadhan Vikas Sanstha has been quite straightforward and can be best described by the maxim – Give a man a fish and you feed him for a day; teach him to fish and you feed him for a lifetime. Our avowed goal is empowering and strengthening the economically weak by imparting skills that enable them to be self-employed. However, taking up such a challenging task is obviously easier said than done.

Therefore, at each stage, depending upon the prevailing conditions, solutions had to be formulated and then implemented as well. To put it in perspective, this foray would have to be written off as a 'Mission Impossible' if attempted without the all-important collaborations and partnerships. With them in place, numerous MSVS skill development centres have been covering a wide spectrum

of courses, opening up opportunities for entrepreneurship or being gainfully employed, and thereby, making our target groups financially self-sufficient as well.

In a situation wherein there is no 'one size fits all' format that works for everybody, each location requires a customised approach to manage the unique scenario. Marissa Mayer perceptively pointed out that "When you need to innovate, you need collaboration" and that is precisely what MSVS has done so far. During 2019-20, we have reached out and joined hands with those who can enable raising the bar even higher.

When a concept has developed to a large extent and attains a certain level of maturity, the potential for exponential growth becomes far greater as compared to when it has started out. This is the critical phase where access to adequate resources and institutional backing can be the game changer. MSVS has been fortunate to have that when it was necessary to provide an impetus to its activities and the result is more than evident in the achievements we have recorded.

The efforts of MSVS and the strategy of amplifying our endeavours to build upon existing partnerships and seek additional partners to collaborate with have been quite successful. Together we stand triumphant, overcoming obstacles and emerging victorious against all odds!

**SURESH PRABHU**  
FOUNDER CHAIRPERSON



**MARISSA MAYER PERCEPTIVELY POINTED OUT THAT "WHEN YOU NEED TO INNOVATE, YOU NEED COLLABORATION" AND THAT IS PRECISELY WHAT MSVS HAS DONE SO FAR.**



## CHAIRPERSON'S MESSAGE



UMA PRABHU  
CHAIRPERSON

# Applying the multiplier effect to our efforts!

*Dear MSVS well wishers and friends,*

**A**s we present an update on the financial year 2019-20 and reflect upon the highlights of that phase, there is a sense of accomplishment as well as the determination to raise benchmarks even higher as we proceed. MSVS has taken one more significant step forward in the year that passed, completing 22 years and commencing the 23rd.

As we steadily progress towards the upcoming silver jubilee milestone of this organisation, there are visible signs of the evolution taking place in our approach and the impact of our endeavours as well.

In primary school, while our teachers imparted the basic lessons of arithmetic, one of the important things that we had learnt was the difference between

calculating the simple rate of interest and compound rate of interest. The same principles apply to the metamorphosis that is taking place at MSVS as well.

During the first two decades of our journey, our focus was on setting up the infrastructure and ensuring a strong foundation to build upon going forward. This was the stage, during which one could define the pace of our progress as at a simple rate of interest, wherein most of the efforts required were primarily being made by our own team members.

Gradually, over the years, we have kept expanding our presence, astutely identifying a number of locations where MSVS could make a tangible difference to the lives of the underprivileged and neglected communities; contributing in the best way possible to their holistic development.

Empowering lakhs of underprivileged people by making them self-reliant was no mean task. Conceptualising and providing a wide spectrum of livelihood opportunities at multiple destinations, was the key to fulfilling our mission.

Setting up facilities at our School of Nursing (SoN) at Anav, our Skills Development Centre, Jana Shikshan Sansthan at Oras, both in Sindhudurg district, and our Skills Centre at Kurla, Mumbai, has played a major role in making our quest possible. This methodology continued till the completion of two decades.

From that two-decade milestone onwards began the phase where our development has been much more complex and gathering magnitude; MSVS began surging ahead at what can be described as compound rate of interest.

We reached out and started tying up with like-minded, social service-oriented foundations and institutions who wanted

their Corporate Social Responsibility (CSR) activities to go beyond mere lip service.

The past few years since then and fiscal 2019-20 in particular have witnessed a notable rise in the number of partnerships as well as a constant acceleration in the combining of forces to propel endeavours that were undertaken to accomplish our stated objectives.

Joining hands with institutions like the Confederation of Indian Industry (CII), ICICI Foundation and Kotak Education Foundation facilitated another complex feat – applying the multiplier effect to our efforts for providing much-needed employment opportunities to those who need them the most.

The impact has been tremendous and we at MSVS feel triumphant on the way these collaborations have been giving impetus to the process and scripting new chapters of the success saga that we had envisaged and begun implementing so many years ago.

Partnering with institutions for specific initiatives is one facet of the transformation that has been taking place in the lives of those who have been steered in the positive direction by MSVS. The consistent support and good wishes of our benefactors and friends is an ongoing partnership, which has sustained over the years.

We look forward to moving ahead, hand in hand, to accomplish bigger and better things by pooling our resources together.

Thank you.  
**UMA PRABHU**  
CHAIRPERSON



**CONCEPTUALISING AND PROVIDING A WIDE SPECTRUM OF LIVELIHOOD OPPORTUNITIES AT MULTIPLE DESTINATIONS, WAS THE KEY TO FULFILLING OUR MISSION.**



# MSVS - RETROSPECTION ( SINHAVALOKAN)



DR. SHARAD TUKARAM  
SAWANT  
TRUSTEE, MSVS

**F**ocusing on self-development is the best strategy for an individual. But in a society, in absence of synchronisation with each of the members of the society, the result will be utter chaos. Naturally 'governance system' becomes essential with a focus on optimising societal welfare. In India we have instituted the governance structure right from a village to the national level with peoples' participation in policymaking through their representatives from a Village Panchayat to the national Parliament. Yet a lot more is being contributed by the NGOs, through their positive intervention in all walks of life in the society. Their contribution is in two modes; one is by extending support to implement the policy decisions of the government at the grassroot and other is by providing guidelines/ ideas/ concepts with designs for perspective policies through their vision, practical experiences and insight of the people's issues of welfare at a grassroot level. The MSVS was formally registered under the Public Trust Act, with the objective of supporting to the above mentioned second contribution to the development efforts at regional level, by a group of

like-minded experts from different fields of concerns of the people under the able chairmanship of Mr. Suresh Prabhu.

A meaningful contribution of the NGO sector depends on two factors. One is regular compilation of an empirical evidence of the project reaching to the envisaged target and the second is an assessment of the impact of a project which needs to be undertaken periodically. The MSVS has a policy not to compromise on any of these two factors.

Over the past two decades, focussing on Ratnagiri-Sindhudurg Resource Region in Konkan, the MSVS has promoted some key concepts having efficacy in self-development leading to regional growth in a holistic manner through several projects. It has developed a big cadre which is now self-reliant and thereby demonstrating the possibility of self-sustained growth of the region by effectively linking local natural resources and human power/ talent with macro policies of socio-economic development in the country.

For the MSVS, skills development and vocational training was the starting point based on economic survey of the Region. Till the date, the MSVS is instrumental in providing the benefit of the skill development programs to about 70,000 youngsters across the district – almost 1/3rd of them being from BPL category. The skill training provided to them covers from tailoring (about 55% -well needed qualifications for the girls of the region to get them married!) to fruit/food/marine and forest products processing (about 15%), motor/scooter repairing/ painting (about 3%), welding /carpentry/mason (about 5%), tour guides/ sea sports guides (about 1%), land scaping/plantation/ kitchen gardens (about 2%), to mention a few.

The impact of this is revealed to be noteworthy. The first one is in value addition to the locally available resources like vegetation/plants, fruits, sea-foods/ marine products and then additional income to the families having ownership of these resources, even though the ownership is below livelihood margin in many cases. Several fruit-food processing units have come up in the district promoted by different schemes of the government.

Many of the MSVS beneficiaries, about 150, have taken advantage of having their own small units catering to the markets of nearby towns and some of them have secured employment in units that have come up in the industrial zones promoted by industrial development corporations (eg. MIDC) and even in private industrial setups catering to the markets of nearby cities like Mumbai, Pune, Panaji, Kolhapur.

One can now see beauty parlours, haircutting saloons, watch repair shops, mobile repair service centres in major towns of the district, being run by the beneficiaries of the skill training programs promoted by the MSVS directly or through the Jan Shikshan Sansthan of the MSVS.

The impact of the nursing school set up in 2001, then the first one in the district, is also noteworthy. About 350 girls have obtained the certificates and almost 90% have got jobs in major hospitals in cities like Mumbai. Now these girls of landless and marginal land-holding farmers in the region have become the source of alleviation poverty of their families, since they were given admission to the nursing course on priority, as through a policy of SoN/MSVS. Added

to that is the impact in spreading health/ hygiene awareness, not only in their families but also in the villages of their origin having strong attachment to the rural ecology in which they have grown.

Apart from the above two long term plan projects, the MSVS has implemented some other projects for computer education to the school teachers, use of digital technology for the farmers, facilitating entrepreneurship in tailoring/garment, kitchen gardens for self and market consumption etc.

The then chairman of the MSVS, Shri. Suresh Prabhhu has introduced a theoretically potential concept called "Parivartan Kendra" – a centre that can socio-economically transform the surrounding area (say 10 villages) holistically - respecting the fact that some 'critical minimum efforts' (Leibenstein et al.) are required to realise any meaningful results in socio-economic development process in the coastal regions like Konkan.

After realising the potentiality of the MSVS's scientific efforts, we are now contemplating to undertake an exercise to take a stock of its contribution in the societal welfare of the Sindhudurg district by assessing the general impact of the work done so far. Since it will be a complex exercise the same will be carried out scientifically with the help of some renown organisations in the field. The objective is to present before the world a well-tested unique model of regional development focussing on self-reliant and yet with sustainable mechanism.

We are, thus naturally, proud of this inimitable trust with the mentor of unique development competencies, the chairperson with proven dynamism and compassionate leadership, the trustees of highly complemented personalities from various fields of excellence in humanities/technology/commerce and the advisors of international reputation which shall take the Trust to increasingly higher status day by day and provide a well needed unique growth model to the world.

**DR SHARAD SAWANT**  
Trustee, MSVS

## A JOURNEY MARKED BY **NOTEWORTHY MILESTONES**

*“No one can whistle a symphony. It takes a whole orchestra to play it”*

— H.E. Luccock

**T**here is perhaps no better quote to encapsulate Manav Sadhan Vikas Sanstha (MSVS)'s noteworthy mission. With a noble aim to uplift the underprivileged, the institution has worked hard towards building a replicable model of holistic human development through thoughtful community led programs through the years.

Established in 1997, the charitable trust has paved the way with a vision to integrate economic, social, physical, ecological, intellectual, and spiritual development in a holistic manner. MSVS has aspired to create a change in less privileged communities in underdeveloped regions. Not only that, it has been transforming lives through the proactive participation of both governmental and non-governmental stakeholders.

When it comes to ensuring a community level development, education is the key. Keeping this perspective in mind, MSVS has been working ceaselessly by offering the underdeveloped sections various courses. These programs will not only educate them, but empower them through learning employability skills that will generate steady income and pull them out of the vicious circle of poverty and poor circumstances.

In the current scenario, where the world has much to offer, empowering the youth by means of education and making them self-reliant has played a major role in elevating the lives of those belonging to the backward regions. Over the recent years, the trust has emphasised on training the people to secure employment and also focused on developing an entrepreneurial attitude among them. MSVS has created a number of committed and skilled entrepreneurs while also advancing rural populations by providing basic amenities and a sustainable livelihood.

The trust, alongside like-minded individuals and institutions has been able to create an impactful change through their efforts and various collaborative ventures as well. This edition of the



MSVS's Annual Report marks the completion of 23 years since its inception and also spotlights the teamwork and partnerships that led the trust's vision forward.

## Activities

### 1. Skill and Entrepreneurship Development Institute (EDI)

In line with the organisation's vision to provide opportunities for the needy to create their own livelihood, MSVS

initiated a 'Skill and Entrepreneurship Development Institute' (EDI) in 2018 at Koparkhairane in Navi Mumbai. The institute opened for training in December 2019. The facility, in collaboration with well-known brands, imparts state-of-the-art employability skills to uplift its students.

At the institute, the students are coached in sophisticated skills that will help them gain employment through a diverse range of courses incorporated with practical knowledge. These include courses like Beauty and Wellness, Fashion Designing, Culinary Skills/Bakery/ Food Processing, Jewellery Making,



Home Managers, Computer Education, as well as English Speaking. These are conducted by renowned trainers at nominal charges for the members of the underprivileged communities.

Each training centre also doubles up as a service centre to make students job ready and assist them to gain soft skills such as financial and digital literacy. On the lands is also an Employability Skill Development Cell (ESDI) and a professionally run Service Centre. The ESDC aids in teaching skills such as basic skills, advanced skills, professional and soft skills.

## 2. Loomba Foundation Project for Empowerment of Widows, Separated Women and Unmarried Daughters of Widows

In 2017-18, a joint project was initiated by MSVS through its affiliates Jan Shikshan Sansthan, Sindhudurg (JSS-S) and Shrimati Pushpawati Loomba Memorial Foundation, New Delhi to economically empower widows, separated women, and unmarried daughters of widows or separated women in the Sindhudurg and Ratnagiri Districts of Maharashtra State. Through this project 600 sewing machines were distributed to the selected applicants and beneficiaries in both the districts. Furthermore, with an aim to make them self-reliant, the women were also given training in tailoring skills.

## 3. Employability Skills Programs

In January 2012, MSVS launched its employability skills programs in Mumbai's shanties to enable the underprivileged to become self-reliant and live a dignified life as well. At the time of



its commencement, the initiative witnessed its first batch of 100 trainees graduating at a convocation function held on May 10, 2012. Through this endeavour MSVS has trained more than 2000 people in various ways, including 18 rescued minor girls from St. Catherine's Home in Andheri.

MSVS and IFFCO Foundation have jointly trained 100 drivers in Mumbai and Konkan areas, and more than 300 beauty and hair care professionals as part of Godrej's Good and Green initiative. MSVS' skill courses involve fields like beauty and hair care, henna body art, tailoring, fashion designing and embroidery, artificial jewellery, welding and fabrication, plumbing, refrigeration, and AC repair. These short term training programs have managed to open numerous employment gateways for various urban and rural youngsters hailing from socio-economically weak sections.

MSVS also conducts demonstrations within communities to enable its beneficiaries to practice their art, while simultaneously boosting their confidence. The trust also set a unique water sports program in motion around the western coastal town of Malvan in Maharashtra to provide market linked vocational training to the underprivileged youth from the fishing community. MSVS joined hands with the National Institute of Water Sports (NIWS), Panjim Goa, to train 60 youngsters from the local fishing community in Power Boat Handling and Life Saving Techniques. By means of these

measures, most of the trainees are now running their own centres and their collective annual turn-over, reportedly, is over Rs. 25,00,000.

For conducting employability skill programs, apart from IFFCO Foundation, Confederation of Indian Industry (CII), ICICI Foundation, Kotak Foundation, Godrej Green and Good and SNTD University, MSVS's other esteemed partners include Jamnalal Bajaj Foundation, Union Ministry of Skills and Entrepreneurship Development, Union Environment Ministry, Lupin Human Welfare and Research Foundation, Ford Foundation, USA.

#### 4. School of Nursing (SoN)

In 2001, MSVS inaugurated the first school of Nursing in Anav in Sindhudurg district. Located just minutes away from Kudal town, the heart of the Sindhudurg District on the west coast of Maharashtra, this establishment has been catering exclusively to the girls hailing from the economically backward region. The institute offers General Nursing and Mid Wifery (GNM) Diploma along with a few Paramedical courses. Affiliated with the National and State Nursing Council, the school has so far trained 360 nurses who are now employed in various well known hospitals in Mumbai, Pune, Kolhapur, Ratnagiri, and Belgaum.

The academy is a couple of hours drive from Goa, and being as it is an international tourist destination, its gorgeous views, rustic elegance, and unique amenities ensure that the students have a stunning environment to study in, thereby making their education a wholesome experience to remember. Moreover, it is also the first ever school of nursing in Sindhudurg and the neighbouring Ratnagiri districts, and is currently recognized as a specialized institution.

#### 5. Parivartan Kendra

MSVS has established Parivartan Kendras (PKs) or Transformation Centres to rebuild the lives of people belonging to the villages of its project area. For each of a cluster of 10 villages, there is



transformation centre in the Sindhudurg district. Overall, 105 such centres were formed out of which 46 of are active presently. 'Parivartan Kendras' are a hub of development activities. Each of these centres is equipped with a gymnasium for physical development, skills training through JSS-S for economic development, and computer training for intellectual development. Additionally, these also hold various competitions and events, including sports competitions, health camps, and cultural programs, for social and cultural development.

## 6. Jana Shikshan Sansthan Sindhudurg (JSS-S)

Initiated in 2001, the JSS-S has been working continuously to expand non-formal education to the marginalized and under privileged in the region, to ensure that they become empowered to be self-reliant. This was the first rural JSS to formally set up in India, and with the support of the Skill and Entrepreneurship Development Ministry, Government of India, JSS - S has been running vocational educational programs for school dropouts, neo-literates, illiterates and marginalized persons in the Sindhudurg district. So far, these training programs have benefitted over 70,000 people with an impressive 85% of these being women. JSS-S is also setting up its new building in Oras on a plot of land obtained from the Pradhikaran under the collector of the Sindhudurg district.

The training courses offered by Jana Shikshan Sansthan include tailoring and fashion design, beauty parlour, nursing, anganwadi/balwadi teacher, wireman and electrical repairs, security guards, welding and fabrication, air conditioning, and two wheeler repair, watch repairing, hair cutting, coir processing, bamboo craft, making leather and rexin bags, creating artificial jewellery, cashew processing, fishery, food processing, bakery and confectionary, assembling candles, and agarbattis.

## 7. Dyanada (Internet Kiosks)

MSVS initiated two Information technology related projects, namely Dyanada and Vicharganga in order to provide basic computer literacy among rural children. The projects were inaugurated by Dr. APJ Kalam in mid-April in 2002, prior to him becoming the President of India. It was this MSVS experiment in the middle of a rural setting, which had inspired the late former President to deliver his famous speech on the digital divide. MSVS came up with a comprehensive, three-phased program of setting up Internet Kiosks at the block headquarters in collaboration with the National Informatics Centre. 10 such centres were established at the time. Along with offering localized content and application, the cyber kiosks provided several services such as land records, birth and death certificates, health and educational services, information about agriculture practices, farm produce prices as well as information about various Central and State Government schemes to underprivileged rural and semi urban dwellers.



## 8. Mobile Hospital

Around the year 2000, MSVS launched its mobile health program funded by the Organisation of Pharmaceutical Producers of India (OPPI). The trust started a mobile diagnostic clinic to transport medical care to the remotest areas of



the Sindhudurg district and a few tehsils of the neighbouring Ratnagiri district.

## 9. Eco Clubs

With financial assistance from the Ministry of Environment and Forests, Government of India, Eco Clubs had been organized in 100 schools by MSVS in order to create environmental awareness among students.

## 10. Grameen Gyan Abhiyan

In collaboration with NIIT and ICICI Limited, MSVS set up Minimally Invasive Education (MIE) kiosks in predominantly rural and under-developed areas of Sindhudurg district. This program was led with the aim of testing the concept of minimally invasive education. The areas where the MIE kiosks were established included remote areas like Banda, Deobagh, Shirgaon, Kalse, and Talawade. Unmanned kiosks were also placed, which provided an exposure to computers to the children from the fishing and farming community. The Centre for Knowledge Societies certified these centres in the year 2000.

## 11. The Global Environmental Facilities (GEF) Small Grants Program

MSVS established "Centres of Learning" in secondary schools in Sindhudurg and Ratnagiri districts for promoting local response to biodiversity conservation, with the help of GEF grants. The goal of the project was to evoke awareness in school children regarding the conservation of natural resources of the target region. Various techniques such as a survey of the region's flora and fauna, creation of medicinal plant gardens, demonstration plots of endangered species of plants and ecologically vital herbs, were adopted to sensitize the youth.



Pic courtesy: Akli Mazumber

## 12. Patchouli Project

Patchouli oil is commonly used in perfumeries, modern scented industrial products like paper towels, air fresheners, laundry detergents and can be also utilized as an insect repellent. Acknowledging the multipurpose quality of the plant, MSVS took up a pilot project in patchouli plantation in order to demonstrate and consequently help popularise the cultivation of medicinal and other important herbs in the region to help farmers augment their agricultural incomes.



Pic courtesy: Tara Winstead

# ACTIVITIES REPORT 2019-20

## MSVS School of Nursing (SoN), Anav

A Local Committee Meeting (LMC) was held on April 1, 2019. A health awareness activity was conducted as per WHO's World Health Day 2019 theme: "Universal Coverage: Everyone, everywhere" on April 10.

Following the theme of the Swachha Bharat Abhiyaan Awareness, SoN students participated in various activities. On April 15, 2019 all the staff and students took part in the cleanliness drive and picked up plastic bags, papers, wrappers, glass pieces, etc. from the college campus and its surrounding areas. With the act, they highlighted





the importance of properly disposing off solid waste in order to promote hygiene and good health.

Later, on April 17 and 18, Chairperson Uma Prabhu visited SoN along with guests Fr. Tomy, Director of Bel-Air Hospital and College of Nursing-Panchagani, Satara District, and Ar. Prajakta from Mumbai. They held an in-depth discussion where they talked about several topics including future developments, new building plans and activities like nursing courses such as ANM and Paramedical Courses.

On May 1, Maharashtra Day and Labour Day, the flag was hoisted at 8 AM to commemorate the day in the presence of the Principal, Superintendent, teaching and non-teaching staff and students. The Principal and Superintendent spoke on the event and sweets were distributed.

On May 11, from 11 AM to 5.30 PM, a Mental Health Awareness Camp was organized at Savita Ashram-Pandur by Dr. Dhuri and Sandeep Parab wherein SoN's second year GNM students participated. Next, on May 22, between 3 to 5 PM, Jeevan Anand Sanstha-Pandur held a program on the "Life of Mentally Sick & Orphan People", where Sandeep Parab conducted activities for all the students.

Furthermore, to observe "World No Tobacco Day", a rally was arranged to spread awareness for the cause on May 31 by Vasundara Sanstha-Kudal in which faculty Omkar Garad and third year GNM students participated.

Chairperson Uma Prabhu paid a visit on June 13 along with CII dignitaries to discuss the future developments of MSVS Group. On June 21, "International Yoga Day-2019" was celebrated with the theme being "Climate Action" at SoN's Community Hall, which saw the participation of the staff and students, where the Principal also spoke at the event.

To prepare the students for future opportunities and communications at a workplace, a training session was organized by the Principal and the faculty on "Resume Preparation & Interview Techniques". This was held on July 6, between 2.30 PM and 5.30 PM for GNM's outgoing batch.

On July 11, the SoN members arranged a birthday remembrance program for the founder of MSVS, Suresh Prabhu via various activities such as tree plantation at the campus.

On August 13, MSVS Trustee Dr. Anil Nerurkar delivered a lecture and screened a short movie on "Adolescent Health and Hygiene, Conflicts During The Period & Awareness about Reproductive Organs, Sexual Health Education" for the students.

To commemorate India's Independence Day, on August 15, 2019, a flag hoisting ceremony was organized wherein Dr. Arun Godkar from Pandur was invited as the Chief Guest to hoist the flag and address the attendees.

On August 21, 2019 MSVS Trustee Dr. Sharat Sawant and Dr. Anil Nerurkar along with Mahindra Tech. Team's Mr. Chetan Kapoor visited the campus

to assess the scope to start new health related courses in collaboration with the Mahindras. The month concluded with the MSVS-SoN LMC Meeting on August 31, 2019 along with the Fresher's Welcome Program for the 19th GNM Batch. MSVS Founder Chairperson, Suresh Prabhu, Chairperson Uma Prabhu, MSVS-SoN Local Committee Member Ad. Ajit Gogate spoke on the event and blessed the students.

On February 10, 2020, the Board of Trustee Dr. Sharad Sawant visited SoN to discuss and interact with the Principal and the staff about sustainable activities at the school. On the same day, the LMC Meeting was conducted from 2 PM to 4 PM, which was chaired by Dr. Prashan Madav. During this meeting various points regarding SoN activities and paramedical courses like DMLT were discussed.

On February 11, 2020, Dr. Anil Nerurkar invited a team of renowned doctors from overseas belonging to various disciplines like Urology, Gynaecology etc., to

interact with the staff and students and share their experiences. The visitors stressed on the importance of communication skills in nursing.

On February 17, 2020, students from the Third Year GNM Batch participated in the Angenwadi Jatra festival. Twenty SoN students participated in welfare activities like health-care camp and first-aid care for the devotees.

On February 21, 2020 Dr. Prashant Madav and Dr. Vidyadar Tayshete, Surgeon from Sanjeevini Hospital, Kankavli, along with a team of doctors visited SoN in order to create an awareness about organ donation, its importance and a camp was also organized for SoN's staff and students.

On February 26, 2020, SoN's staff and third year intern students visited Anandashraya for a welfare activity on health awareness for senior citizens. Students also participated in various other health educational activities.





The Chief Guest of the event was Prof. Nagaraj, Principal of SoN. Faculty members Jyoti Rane and Neha Sawant inaugurated the exhibition by cutting the ribbon. The staff and the students gave a warm welcome to the resource persons, faculty members and the students of MSVS SoN. Prof. Nagaraj motivated the students with his speech regarding the International Women's Day and highlighted the importance of hygiene and self-examination to combat critical health issues like breast and cervical cancers that plague women. Furthermore, SoN students organized an awareness program on breast cancer and cervical cancers. The first and second year students talked about the causes, signs and symptoms and precaution of breast cancer and cervical cancer through the poster presentation and exhibition.

Breast cancer is very prevalent in women worldwide and its incidence is increasing in many countries. SoN's nursing students are training to be the future nurses to shoulder the responsibility of encouraging women and make them aware. Self-examination is a simple and easy way to help women to detect any changes in the breasts. Carcinoma of the cervix is the second most common cancer in women worldwide, and the most common cancer among Indian women. Awareness regarding cervical cancer and its prevention is quite low amongst Indian women, Nagaraj pointed out.

The students and the staff conducted the competitions and cultural activities for the occasion, and the program ended with the distribution of refreshments for the students and the teaching staff. The residents actively participated and enjoyed the program as well.

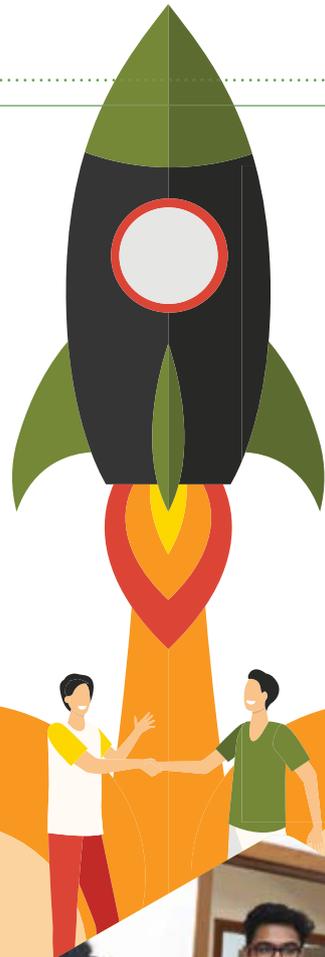
### International Women's Day 2020

Globally, International Women's Day is celebrated every year on March 8 to commemorate the inspiring role and immense contributions of women around the world while spreading the awareness for women's rights and building a more equitable world. The International Women's Day theme of the year was "How the day began and why the fight for women's rights is still necessary". To celebrate the occasion, a program was conducted on March 7, 2020 at the School of Nursing's Campus Hall in Sindhudurg. The GNM students conducted the half-day awareness program. The students organized health talks, a poster presentation and an exhibition, along with a demonstration for self-breast examination to detect cancer early.



## Entrepreneurship Development Institute (EDI)

The Entrepreneurship Development Institute (EDI) at Koparkhairane was formally inaugurated and got off to an auspicious start with the Ganesh Pujan ceremony on April 6, 2019, the Gudhi Padwa day. An orientation meeting for women was held at Nagpada followed by similar orientation meetings at Koparkhairane about the courses to be conducted at EDI.



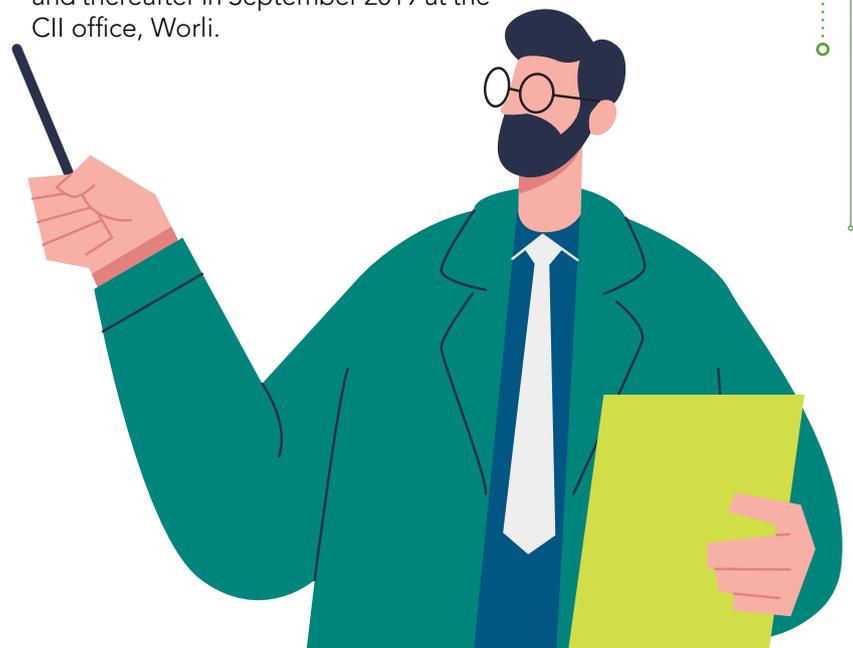


Training courses in career-oriented fields were conducted at different locations during the fiscal 2019-20. In all, 248 candidates attended the courses and gained the essential skills that made them employable.

Popular courses, which attracted eager learners included Mehndi Application, Tailoring, Crochet, Zardosi Work, Sewing Machine Repair and Maintenance, Beauty Care, Jewellery Making and Masala Making. These were held at EDI Koparkhairane, and at the central suburbs of Kurla and Karjat as well as at the western suburb of Goregaon (a site provided by the Omkar Foundation).

A session on Life Skills was also held at EDI Koparkhairane in August 2019, followed by a similar session at the Kurla Centre in November 2019.

A meeting of the Board of Trustees was held at EDI Koparkhairane in April 2019 and thereafter in September 2019 at the CII office, Worli.



No	Batch /course	Place	Duration	Students enrolled
1	Mehandi Application - Basic - Batch no. 14	Kurla	1st September 2018- 30th January 2019	4
2	Tailoring - Basic - Batch no. 10	Kurla	8th October 2018 - 19th February 2019	9
3	Mehandi Application - Basic - Batch no. 15	Kurla	15th October 2018 - 30th January 2019	4
4	Beauty Care - Basic - Batch no. 4	Kurla	3rd December - 25th March 2019	8
5	Mehandi Application - Basic - Batch no. 16	Kurla	3rd December 2018 - 15th April 2019	5
6	Tailoring - Basic - Batch no. 11	Kurla	3rd March 2019 - 27th June 2019	5
7	Mehandi Application - Basic - Batch no. 17	Kurla	2nd January - 30th March 2019	6
8	Mehandi Application - Basic - Batch no. 18	Kurla	1st March 2019 - 27th June 2019	14
9	Tailoring - Basic - Batch no. 12	Kurla	9th March 2019 - 27th June 2019	8
10	Jewellery Making - Traditional -Batch no. 1	Goregaon - Omkar Foundation site	11th March - 30th March 2019	10
			<b>Total</b>	<b>73</b>

No	Batch /course	Place	Duration	Students enrolled
1	Kroshta - B 1	Kurla	15th April - 2019	3
2	Tailoring - Basic Batch no. 1	Koperkahirane	15th May - 15th August 2019	11
3	Mehandi Appliation - Basic Batch no.19	Kurla	18th June - 2019	3
4	Tailoring - Basic Batch no. 2	Koperkahirane	1st July 2019 - 30th September 2019	10
5	Jardoshi work 1	Kurla	3rd July -	1
6	Beauty Care - Basic batch no. 1	Kurla	5th August 2019	12
7	Mehandi Application - Basic Batch no. 1	Kurla	6th August 2019	15
8	Mehandi Application - Basic Batch no. 20	Kurla	27-Aug-19	8
9	Tailoring - Basic Batch no.3	Koperkahirane	9th Sep-2019	10
10	Beauty Care - Basic batch no. 2	Kurla	15-Sep-19	14
11	Tailoring - Basic Batch no.2	Kurla	16-Sep-19	10
12	Tailoring - Basic Batch no.4	Koperkahirane	19thNovember-2019	10
13	Mehandi Application - Basic Batch no. 2	Kurla	25thNovember-2019	20
14	Beauty Care - Basic batch no. 3	Kurla	9th Dec-2019	14
15	Tailoring - Basic Batch no.3	Kurla	16th Dec-2019	10
16	Masala Making -	Karjat	10/12/2019 to 16/12/2019	24
			<b>Total</b>	<b>175</b>

**Jan Shikshan Sansthan (JSS)****JSS Annual Progress Report for the year 2019-20**

1.	Name of Jan Shikshan Sansthan	Jan Shikshan Sansthan, Sindhudurg
2.	Address	Abhinav Nagar no.2 , Krishna Banglow Kudal, Taluka Kudal, District - Sindhudurg, Maharashtra Pin-416 520
3.	Telephone Nos. (Landline)	(O): 02362-223667
4.	E-mail	jssindugmail.com
5.	Name of the Parent Body	Manav Sadhan Vikas Sanstha, Mumbai
6.	Year of Establishment	2001
7.	Registration No.	GBBSD/196/2001 dtd.03/02/2001 &F.29496 (Mum) dtd.09/03/2006
8.	NGO Darpan ID No.	MH/2016/0104439
9.	Name of the Chairman	Dr.Sharad Tukaram Sawant
10.	Date of constitution/reconstitution of Board of Management	Proposal sent to MSDE Dated 25/05/2019, 30/11/2019
11.	Date of expiry of BOM	March 2019
12.	Name of Regular Director with date of joining	Paresh B. Parab, had joined as Director on 14/08/2019 and he resigned on 31/01/2020 for better prospects.
13.	Date of expiry of contract of Director	-NA-
14.	Name of In-charge Director with date of joining	Chaitrali V. Shirke – 01/02/2020
15.	Reasons for not appointing regular Director	In process

**Meetings held**

Category	Date on which held
Board of Management	04/06/2019, 13/11/2019, 21/12/2019
Executive Committee	12/10/2019, 13/01/2020, 26/03/2020

**Staff position**

S. No.	Name of the Person	Date of Birth	Position	Date of Joining	Emolument per month
1.	Chaitrali V. Shirke	22/12/1993	Director I/C	01/11/2017	21,000/-
2.	Ramakant P. Mestri	22/04/1968	Assit. Prog. Officer	12/04/2017	19,500/-
3.	Ganesh V. Parab	01/12/1972	Assit. Prog. Officer	12/04/2017	18,500/-
4.	Ramesh L. Kharat	15/06/1993	Assit. Prog. Officer	15/04/2017	15,000/-
5.	Mahesh K. Dhuri	07/05/1975	Accountant/Co-ordinator	03/04/2017	20,500/-

**Resource Person Details**

S. No.	Trade	Number of Resource Person engaged	Technical Qualification					
			ITI	Polytechnic Diploma	B. Tech	Govt. Recognized Skill Certificate	JSS	Private Institute
1.	Makeup and Hair Care & setting	07	-	-	-	03	03	01
2.	Cutting & Tailoring	27	08	-	-	05	09	05
3.	Embroidery	06	-	-	-	03	-	03
4.	Basic-Electricity, Electronics and House Wiring	01	-	01	-	-	-	-
5.	Fruit & Vegetable Processing and Preservation	05	-	-	-	03	02	-
6.	Helpers for Hospitals and Nursing Homes	01	-	-	-	01	-	-
7.	Jute Fiber Products	14	-	-	-	02	08	04
8.	Painting Helper	02	-	-	-	-	-	-
	-	-	-	01	01	-	-	-
9.	Broiler Poultry Farm Worker	01	-	-	-	01	-	-
10.	Computer Application Basic	01	-	-	-	01	-	-
11.	Fashion Designer	08	01	-	-	03	03	01
<b>Total</b>		<b>73</b>	<b>09</b>	<b>01</b>	<b>-</b>	<b>23</b>	<b>26</b>	<b>14</b>

**Financial details : Grant**

Component	1st Installment	2nd Installment
General	2316000.00	543138.00
SC	163500.00	120536.00
ST	20500.00	62446.00
<b>Total</b>	<b>2500000.00</b>	<b>726120.00</b>

**Expenditure**

S. No.	Head	Budget allotted (As per GOI)	Amount spent
1.	Emoluments	2000000.00	1542458.00
2.	Programme	2400000.00	2285902.00
3.	Office Expenditure	600000.00	599900.00
<b>Total</b>		<b>5000000.00</b>	<b>4428260.00</b>

**Development Fund**

	Items	Amount in (Rs.)
1.	Balance amount as on 1.4.2019 in D.F. (including Savings A/c & Fixed Deposit)	4735994.79
2.	Fee Collected	464830.00
3.	Donations/Other Receipt	592804
4.	Rent received for JSS Building	
5.	CSR Funds	2750000.00
6.	MPLADS	
7.	Sale of products	
8.	Sale of old stock	
9.	Bank Interest earned	205663.00
10.	Amount spent out of Development Fund	2228914
11.	Balance amount as on 31.3.2020 in D.F. (including Savings A/c & Fixed Deposit)	6520377.79

**Beneficiaries of Vocational Programmes**

	Male	Female	Total
Target	-	-	1800
Enrolled	108	1673	1781
Trained	108	1673	1781
Assessed	108	1672	1780
Certified	108	1672	1780

Drop-outs Sex wise: Male – Nil- Female-01- Total - 01

Major reasons for dropouts: To attend Government Vocational Training exam at Mumbai.

Pending Assessment Details: No. of batches – Nil No. of beneficiaries - Nil

**Educational status of trained beneficiaries**

Non-literate			Neo-literate			Rudimentary level (upto 8th )			School Dropouts (upto 12th std.)			Total			Grand total
M	F	TG	M	F	TG	M	F	TG	M	F	TG	M	F	TG	
-	17	-	1	161	-	69	935	-	36	562	-	106	1675	-	1781

**(a) Social status of trained beneficiaries**

SC			ST			Minority			OBC			Others			Total			Grand Total
M	F	TG	M	F	TG	M	F	TG	M	F	TG	M	F	TG	M	F	TG	
28	303	-	-	36	-	04	112	-	37	728	-	39	494	-	108	1673	-	1781

**b. Economic Status of trained beneficiaries**

Category	Male	Female	Total
APL	86	1042	1128
BPL	22	631	653
<b>Total</b>	<b>108</b>	<b>1673</b>	<b>1781</b>

**c. Age Group wise details of trained beneficiaries**

S. No.	Age Group	Illiterate		Neo-literate		Rudimentary level (upto 8th)		School Drop-outs (upto 12th std.)		Total		Grand total
		M	F	M	F	M	F	M	F	M	F	
1.	15-45	-	6	1	129	65	855	36	532	102	1522	1624
2.	45+	-	11	-	32	4	80	-	30	4	153	157
	<b>Total</b>	-	<b>17</b>	<b>1</b>	<b>161</b>	<b>69</b>	<b>935</b>	<b>36</b>	<b>562</b>	<b>106</b>	<b>1675</b>	<b>1781</b>

**Activities**

No.	Name of the Activity	Date on which conducted	Place	Participants	Expenditure Incurred	Name of the collaborating agency, if any
1.	Vocational Guidance	11th July	Malvan	20	2226.00	
2.	Sawchata Pakwada	16th July to 31st July	Sindhudurg District	640	34,950.00	
3.	Gandhi Jayanti	2nd October	Kudal	20	190.00	
4.	Hand Wash Day	15th October	Kolgaon, Sawantwadi	40	300.00	Lupin Foundation, Sindhudurg
5.	Republic Day	26th January	Devgad	60	840.00	
6.	Republic Day	26th January	Bhedshi, Dodamarg	55	950.00	
7.	Certificates Distribution	6th February	Kudal	20	900.00	
8.	Certificates Distribution	6th March	Aravali, Vengurla	20	750.00	
9.	Woman's Day	8th March	Aravali, Vengurla	60	2760.00	Grampanchayat, Aravali
10.	Certificates Distribution	11th March	Sateli, Dodamarg	20	1246.00	
11.	Vocational Guidance and Programme Promotion		Sindhudurg District		43,438.00	
12.	Beneficiaries Assessment	25th October	Sawantwadi, Kankavali	150	18,608.00	
13.	Health Checkup camp	16th November	Kankavali	70	3355.00	CMRC, Kankavali
14.	Exhibition Stall	9th January	Kankavali		250.00	CMRC, Kankavali
15.	Machine Distribution	30th April	Kudal	200	6012.00	
16.	Covid-19 Activities	25th March	Oras		11,000.00	

**Post Training activities undertaken during 2019-20 –  
Loan facilities provided to the JSS Beneficiaries through:**

S. No.	Bank/Agency	No. of persons got loan	Total Loan amount	Purpose
1.	Banks (MUDRA Yojna)	06	1,71,500.00	Parlors, Tailoring Shop
2.	Self-Help Groups	05	1,30,000.00	Embroidery & Artificial Work/ Bag Making/Garment
3.	Government Department Loans	01	5,00,000.00	Computer Section
4.	Parent body financial assistance	-	-	-
5.	Any other Micro Finance Institutions (MFI)	-	-	-
<b>Total:</b>		<b>14</b>	<b>8,01,500/-</b>	<b>-</b>

**Employment Status of the Beneficiaries**

S. No.	Sector	No. of persons			Salary/Income wages/Per month
		M	F	Total	
1.	Public (Government / PSU) Sector	-	-	-	-
2.	Private Sector	13	-	13	8000.00 - 10000.00
3.	Self-Employment	23	72	95	5000.00 - 8000.00
4.	Wage Employment	08	336	344	3000.00 - 5000.00
<b>Total</b>		<b>44</b>	<b>408</b>	<b>452</b>	

**Sector-wise achievements**

S. No.	Name of the Trade	Number of Beneficiaries engaged in									
		Self-Employment		Wage Employment		Private		Public / PSU		Total	
		M	F	M	F	M	F	M	F		
1.	Make Up and Hair Care & Setting	-	18	-	66	-	-	-	-	84	
2.	Cutting & Tailoring	02	32	-	196	-	-	-	-	230	
3.	Jute Fiber Product	-	06	-	32	-	-	-	-	38	
4.	Painting Helper	17	-	05	-	-	-	-	-	22	
5.	Arc Welding	02	-	03	-	08	-	-	-	13	
6.	Computer Application Basic	02	-	-	06	05	-	-	-	13	
7.	Fashion Designer	-	16	-	22	-	-	-	-	38	
8.	Helper for Hospitals and Nursing Home	-	-	-	14	-	-	-	-	14	
<b>Total</b>		<b>23</b>	<b>72</b>	<b>08</b>	<b>336</b>	<b>13</b>	<b>00</b>	<b>00</b>	<b>00</b>	<b>452</b>	

**THE BOMBAY PUBLIC TRUST ACT, 1950  
SCHEDULE IX ( Vide Rule 17 (I) )**

**NAME OF THE PUBLIC TRUST : JAN SHIKSHAN SANSTHAN, SINDHUDURG, KUDAL  
BALANCE SHEET AS AT 31ST MARCH 2020 Registration No. F - 29496 ( Mumbai )**

FUND & LIABILITIES	RS.	RS.	ASSETS	RS.	RS.
<u>TRUST FUNDS OR CORPUS</u>			<u>IMMOVABLE PROPERTIES</u>		
- Capital Fund			<u>Land</u> - As Per Last B/S	1534500.00	
- As Per Last B/S		1000000.00	<u>Building Under Construction</u>		
			- As Per Last B/S	18650763	
<u>OTHER EARMARKES FUNDS</u>			Add- during the year	968133.29	21153395.85
- Development Fund			<u>FURN, FIXT. &amp; OTHER ASSETS</u>		
- As Per Last B/S	18022003.34		- As per Schedule - A		1262774.00
Add : Addition during the year	895672.00	18917675.34	<u>INVESTMENT</u>		
			- As per Schedule - B		6520377.79
- Building Fund		1000000.00	<u>ADVANCES TO</u>		
- Depreciation Fund			- Program Equipments (as per L/B)		23925.00
- As Per Last B/S	1104277.23		<u>INCOME OUTSTANDING</u>		
Add : Addition during the year	23065.77	1127343.00	- GST F.Y. 2018-19	85590.00	
			- T.D.S. A.Y. 2019-20	107981.00	
- C.S.R. Project Fund			- T.D.S. A.Y. 2020-21	7472.00	201043.00
Opening Balance			<u>DEPOSITS</u>		
Add - Trf.From Income & Exp.A/C	4279500.00		- Telephone Deposits	2000.00	
Add - Received during the Year	1750000.00		- Water Connection Deposits	9084.00	
	6029500.00		- Security Deposits	2652.00	13736.00
Less - Trf.to Income & Exps.A/C	625756.00	5403744.00	<u>CASH &amp; BANK BALANCES</u>		
			a) In Saving A/c with		
- Welfare Fund			Bank of India A/c No. 5600	636497.01	
- As Per Last B/S		355034.00	b) Cash in hand with		
			The Manager	206.80	636703.81
<u>DEPOSITS</u>					
- Security Deposits (BC)					
- As Per Last B/S		285000.00			
- EMD - JSS Resources Work L/B					
- As Per Last B/S		190000.00			
<u>CURRENT LIABILITIES</u>					
A) O/S EXPENSES					
- Office Exps Payable	15166.00				
- Prof. Charges Payable	10000.00				
- Programe Exps. Payable	808488.00				
- Salary Tax Payable	278000.00				
- Prof. Tax Payable	1875.00				
- Coir Board Stipend (as per L/B)	34263.00				
- Out of Action Plan Prog. 2019-20	103880.00				
- Chinch-Ken Infrastructure	442263.85				
- Out of Action Plan Prog. 2018- 19	71000.00	1764935.85			
<u>INCOME &amp; EXPENDITURE A/C</u>					
- As Per Last B/S	5232836.53				
Less - Trfd to C.S.R.Project Fund	4279500.00				
	953336.53				
Less - Deficit During the year	1185113.27	-231776.74			
		<b>29811955.45</b>			<b>29811955.45</b>

**Manav Sadhan Vikas Santha  
Koparkhairane, Navi Mumbai**

**Financial Statements For F. Y. 2019-20**

<b>Balance Sheet as on 31 March 2020</b>		
	<b>2019-20</b>	
	<b>Rs. In Lakhs</b>	
<b>Source of Funds</b>		
Trust Fund	44.32	
Earmarked funds and reserves	620.63	
<b>Current Liabilities</b>	<b>16.20</b>	
Income and Expenditure surplus	67.46	
<b>Total</b>		<b>748.61</b>
<b>Application of Funds</b>		
<b>Fixed Assets</b>	<b>382.67</b>	
Investments	175.98	
<b>Current Assets</b>	<b>10.85</b>	
Cash & Bank Balances	179.11	
<b>Total</b>		<b>748.61</b>

<b>Income &amp; Expenditure A/c for the year ended 31 March 2020</b>		
	<b>2019-20</b>	
<b>Income</b>		
Donations	0.11	
Self Generated (Interest on Investment/Banks)	15.56	
Other Income	83.57	
<b>Total</b>		<b>99.24</b>
<b>Expenses</b>		
- Rates & Taxes	0.87	
- Establishment Expenses	8.15	
- Expenditure on object of the trust	76.12	
- Depreciation	2.14	
Surplus for the year	11.96	
<b>Total</b>		<b>99.24</b>

We have examined the above abridged financial statements for the year 2019-20 and certify that the statement have been summarised from the Audited Balance Sheet and Income & Expenditure Account referred to in our report dated 23th September 2020.

FOR SUHAS J. PALAV & CO.  
CHARTERED ACCOUNTANTS

PLACE : KANKAVLI  
DATE : 30.09.2020

Suhas J. Palav  
Proprietor  
Membership No. 036583

# COOPERATIONS & COLLABORATIONS



## ACTIVITIES AT SKILL AND ENTREPRENEURSHIP DEVELOPMENT CENTRE AT KOPAR KHAIRANE

This current financial year (FY 2019-2020), was an extremely eventful year for MSVS. The Public Charitable Trust took several landmark decisions and conducted events and activities that would have a lasting impact on all its group institutions. This was an year of collaborations and partnerships. MSVS realised it



cannot do everything alone. That it was extremely important to have a truck with reputed institutions and those which are on the same page with you to take the trust's goals further. MSVS signed MoUs with ICICI Foundation, Kotak Education Foundation, Bharat Petroleum Foundation, and many more for undertaking many pathbreaking projects.



## INAUGURATION OF MSVS'S NEW BUILDING AT KOPAR KHAIRANE, NAVI MUMBAI

### FROM VISION TO REALITY

MSVS Founder Chairperson Suresh Prabhu, Union Minister for Commerce & Industry and Civil Aviation, inaugurated MSVS's new resource centre at Koparkhairane on the auspicious occasion of Gudhi Padwa on April 6, 2019. Located amidst the bustling colonies of Mathadi workers ( headloaders), the Skills and Entrepreneurship Development Institute has come up on a plot obtained from CIDCO and will be a hub of livelihood training programs. The event began with a Pooja ceremony performed by MSVS CEO Ms. Suneetha Poojary. The resource centre wore a festive look as the entire community of Mathadi workers and special invitees including MSVS trustees, advisors, staff, and other stakeholders in the skill space partook in the celebrations.

"This is a dream come true," Mr. Suresh Prabhu said in his inaugural address. "This is a special moment for all of us who are associated with MSVS since 1997 – from the time it began working for the holistic development of underprivileged communities in Konkan." Mr Prabhu mentioned that the it was a dream come true because "we started our Mumbai operations from scratch - from a rented municipal school building, with skeletal staff and meagre resources." This beautiful building was not an end itself but a means to serve the poor and needy better, he said. He exhorted the MSVS fraternity to work hard to implement state-of- the- art developmental projects to equip the community with better employability skills. He appealed to the community members to use the facility for their own development. "This is your centre. We want our community members to be self-reliant," he added.

## CREATING SALES TEAMS

### An ICICI- MSVS endeavour

ICICI Foundation and MSVS have joined hands to start two high-end livelihood programs for the benefit of poor and needy—both these programs are expected to generate employment for the beneficiaries.

1. The Selling Skills Program (duration 45 days) will target the youth from economically weaker strata of the society. This is a both – offline & online program. School & college dropouts and XIIth pass students who could not continue education because of poverty will be given rigorous training in selling skills/ customer service relations. However, care will be taken to choose candidates carefully, and those who possess persuasive communications skills will be given preference. The program will help young boys and girls to sharpen their skills in selling that may help them to land up with a job in big corporates like Big Bazar etc. Unemployed graduates from economically poor backgrounds can also be considered for this course. While ICICI Foundation will provide the training content and some funding to cover trainer's remuneration, MSVS, whose core competency is in community outreach, will mobilise students and conduct

training at its premises. ICICI will also support MSVS in the placement of students. Quite recently, MSVS trainers underwent a rigorous 'Train the Trainer' (TTT) workshop conducted by ICICI Foundation.

2. Assistant Beauty Therapist Program – Inspired by MSVS's track record of creating great cosmeticians and hairstylists over the years, ICICI has also agreed to start a program in training beauty therapists. This is a program of two months duration with both online and offline modules. The course aims at creating women entrepreneurs in beauty & wellness. Those interested in pursuing this as a vocation will also be helped to find suitable placements. The model of conducting the course will be similar to the selling skills program.

### BPCL BENEVOLENCE

MSVS's long-standing desire of expanding its infrastructure facilities on its School of Nursing campus at Village anav, Sindhudurg district, for running different nursing and related paramedical courses (which is also a statutory requirement of the Indian Nursing Council, New Delhi), got fulfilled as Bharat Petroleum extended full financial support to the tune of Rs 5 Crores from their CSR funds to construct Phase I of the building. BPCL support for Phase I will include construction of a new administrative and teaching block complete with laboratories, and lab equipment; classrooms and also library books, furniture and fixtures. The MoU between the two organisations was signed at MSVS Head Quarters at Kopar Khairane, Navi Mumbai on October 4, 2019.

Life Insurance Corporation of India also donated some funds for part construction of one of the floors of the Navi Mumbai resource centre.



## SUCCESS STORIES

# 2019-20

Mark Twain once said that 'Clothes make the man' but at MSVS, there are recorded instances where clothes have made a woman's career. JSS-S has witnessed this transformation with numerous women who were once unable to earn a living due to a lack of employability or entrepreneurial skills. Among the various options offered, the Dress Making and Designing course, with the scope for creativity, has been one that appeals to their fashion sense and coupled with the flexible working hours, enables them to manage their familial responsibilities as well. We present a few cases of women who have given their quality of life and financial status a much-needed makeover.

### Anushka Sunil Malandkar

Anushka Malandkar found the information shared about the Dress Making and Designing course being conducted by JSS interesting and signed up for it. After attending the classes and successfully completing the course, she commenced her entrepreneurial journey by sewing dresses for ladies at home. As time passed, she and her skills gained recognition and gradually, the demand for clothes sewn by her began to increase. Consequently, she was able to set up a shop near her residence, and today her dress designing business is evidentially receiving a very good response. Her income has gone up from Rs. 15,000 per month to Rs. 20,000 per month.



**ANUSHKA SUNIL MALANDKAR**



### Rashmi Dhiraj Harmalkar

After deciding to pursue a career in the Dress Making and Designing field, Rashmi Harmalkar enrolled for the training course by JSS and successfully completed the program. Over a period of time, she was enthused on seeing that the demand for her designed clothes in the local area had grown considerably. Soon after, it had amplified to the stage where she was able to set up a shop near her residence. Currently, she has been generating a monthly earning in the range of Rs. 15,000 to Rs. 20,000 through her small business. She affirms that this has been possible solely due to the training she received at JSS.

**RASHMI DHIRAJ HARMALKAR**

### Jyoti Sandesh Puralkar

Post finishing the Dress Making and Designing course, Jyoti Puralkar regularly continued to practice her skills by taking assignments, and initially worked from home for a few days. During the Course Certificate Distribution Programme, she was informed about the loan proposal facility under PMEGP / CMEGP Schemes by the Program Officer of Jana Shikshan Sansthan, Sindhudurg. Post this, she applied for a loan under the CMEGP Scheme and later started her own shop. Today, her monthly income is in the range of Rs. 8,000 to Rs. 10,000.

**JYOTI SANDESH PURALKAR**



MSVS  
**STAFF AND EXTENDED FAMILY**



**MRS. GIRA SARDESAI**  
Chief Financial Officer



JAN SHIKSHAN SANSTHAN  
**BOARD OF MANAGEMENT**



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Sawant**  
Chairman



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Pednekar**  
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Desai**  
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Member



**Mrs. Seema Vasant  
Gawade**  
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JAN SHIKSHAN SANSTHAN  
**STAFF**



**Mrs. Chaitrali  
Vasant Shirke**  
Programme Officer



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Parshuram Mestry**  
Asst. Programme  
Officer



**Mr. Ganesh Vishnu  
Parab**  
Asst. Programme  
Officer



**Mr. Ramesh Laxman  
Kharat**  
Asst. Programme  
Officer



**Mr. Mahesh Khemaji  
Dhuri**  
Accountant Cum  
Cordinator

# SCHOOL OF NURSING LOCAL COMMITTEE MEMBERS



Ad. Ajit Gogate



Ad. Dilip Narvekar



Babanrao Salgaonkar



DR Khatavkar



Dr. Darshana Kolate



Dr. Navangul



Dr. Prashant Madav

## SCHOOL OF NURSING

# STAFF



**Mr. Nagraj G. J.**  
Principal



**Sudhir Palav**  
Superintendent



**Jyoti Rane**  
Teacher



**Akshata Parab**  
Accountant



**Mr. Omkar Garad**  
Tutor



**Mrs. Neha Sawant**  
Tutor



**Mr. Santosh Parab**  
Peon



**Mr. Pradip Parab**  
Driver



**Mrs. Trusha Gosavi**  
Warden



**Mrs. M.N. Prabhu**  
Warden



**Mr. Jaywant Sawant**  
Watchman



**Mr. Mangesh Parab**  
Watchman



**Ramchandra Rane**  
Watchman



**Vidya Sawant**  
Sweeper

# NATIONAL ADVISORS



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Mr. Ranjit Pandit



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Mrs. Bakul Patel



Mr. Rajiv Lall



Mr. R Gopal Krishnan



Mr. Anand Rathi



Dr. Bhaskar Das



Mr. Kamlesh  
Vikamsey



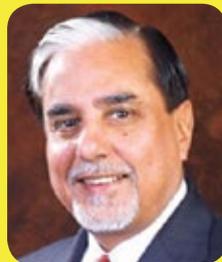
Mr. J.N.L. Srivastava



Mr. K. K. Maheshwari



Mr. Maneck Davar



Mr. Subhash Chandra



Mr. Vallabh Bhansali

# INTERNATIONAL ADVISORS



Mr. Upamanyu Lall



Mr. Joel Ruet



Mr. Jerson Kelman



# Manav Sadhan Vikas Sanstha

